ASHLYNN MCGUIGGAN

UI/UX Designer

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in LinkedIn

MY CAREER OBJECTIVES

Passionate UI/UX Designer dedicated to crafting captivating digital experiences. With a great understanding of user behavior, I thrive on contributing to projects focused on user-centric design. Proficient in Adobe Creative Cloud, Sketch, and Figma, supplemented by basic HTML/CSS skills for prototyping and front-end development. My journey includes valuable experience with OmniStudy, an AI-Edtech platform, where I've showcased rapid learning and adaptability. Eager to further evolve as a designer, I am committed to refining my skills and delivering impactful solutions that elevate user satisfaction and propel business success.

WORK EXPERIENCE

UI/UX Designer

OmniStudy

📅 Jan, 2024 - current

- UI/UX design projects for OmniStudy's Edtech Platform
- Used Adobe products, Figma, and Sketch to create compelling designs
- Resolved usability issues by conducting thorough user research
- Enhanced customer satisfaction by improving the user journey
- Analyzed user data to guide UI/UX enhancements, boosting customer satisfaction

PROJECTS

EatSeek

Food Ordering & Delivery

- Eatseek is a food delivery app that connects users with local restaurants and offers a range of 7 different cuisines to choose from.
- Food delivery is a trillion-dollar industry. Thus, providing the best experience possible for users can directly correlate to the success of the platform.
- Figma, Adobe products, and Sketch were used to create this project.

EDUCATION

Foundations of User Experience (UX) Design course and professional certificate from **Google**

Coursera

📅 Jan 2024 - May 2024

Visual Elements of UI Design course taught by **California Institute of The Arts**

Coursera

📅 Jan 2024 - Apr 2024

Normandale Community College

📅 2022 - 2023

📍 Bloomington, MN

SKILLS

UX

- Prototyping
- Wireframing
- User Research/Testing
- HTML/CSS
- Information Architecture
- Mockups

UI

- Typography
- Figma
- Sketch
- Visual Communication
- Adobe Photoshop
- Adobe InDesign
- Interactivity/Animation
- Color Theory